

Section I: Blog Post

The Benefits of Local SEO

(Or...Just What the @\$% Is Local SEO, and Why Should I Care???)

Why do you need Local SEO? In fact, why should you even care? Well, it just so happens we wrote a rather lengthy blog post on the matter. So, if you're wondering why no one can find your local business while searching online, or if you're wondering why they won't consider your listing, let alone walk into your store, the [following blog post \(add link to post\)](#) will help you determine the importance of a solid Local SEO strategy.

Section II:

Three Relatively New-ish Websites!

We haven't had a chance to showcase three nifty sites designed by several of our nifty web designers. Why did it take us so long? Because we spend most of our time building websites for clients, and very little on our own. So, finally, a veritable triumvirate of modern websites including Apex Consulting, ToothShower, and Healer's Café. One deals in estimating massive loss claims, another promotes musicians and artists, and another focuses on a shower-tailored dental implement. Can you guess which is which??

Section III:

Get More Customer Reviews With Our Proven (*and, for a limited time, currently discounted*) Reputation Management System!

You need customer reviews. Why? Two reasons: They build trust with potential customers, and send positive ranking signals to search engines. Suddenly agreeing with the need for more customer reviews? Then take this opportunity to sign up for our Reputation Management System. Why? Two reasons: We're taking 50% off your first three months (regular price- \$250 per month, so you're saving \$375), and you'll get to see this system at work for half its actual worth.

Intrigued? Then let's chat about implementing this unique system that helps you procure more – and more positive – customer reviews.